## Tour Edge Exotics in Play for Three Top Six Finishes at Constellation SENIOR PLAYERS Championship Major on PGA Tour Champions

Tour Edge Exotics CBX metalwoods continued their remarkable success Sunday on the leaderboard at the Constellation SENIOR PLAYERS Championship, the fourth major event of the year on the PGA Tour Champions.

Exotics CBX hybrid staff player Scott McCarron finished 4<sup>th</sup> while fellow staffers Duffy Waldorf and Bart Bryant both finished 6<sup>th</sup> at Exmoor Country Club on the north shore of Chicago. Staffers Rocco Mediate finished 20<sup>th</sup> while Scott Dunlap finished 24<sup>th</sup>, giving Tour Edge five Top 25 finishes at the major event.

McCarron and Bryant entered the final round tied for first place, while Waldorf tied for the lowest round of Sunday with an 8-under-par 64, shooting him up the leaderboard.

In the four major events played on the 2018 PGA Tour Champions, professionals playing Tour Edge Exotics have now earned three runner-up finishes, seven Top 5 finishes and 10 Top 10 finishes.

"Having three of our staff players finish in the top six of a major event is what we have come to expect from players utilizing our high-technology metalwoods," said Founder and President of Tour Edge David Glod. "We just had a streak end at seven straight Champions events with a win or a 2<sup>nd</sup> place finish for professionals playing Exotics. This was an unprecedented streak for us, so hats off to all that participated and made such a phenomenal run happen. We now have three players using Exotics in the Top 10 and six players in the Top 25 of the Charles Schwab Cup money standings, so it seems everyone has seen a boost from playing Exotics."

Since the launch of Exotics CBX to the PGA Tour Champions, over 40 players have put the CBX fairway woods, hybrids and/or iron-woods into play.

Nine players playing Tour Edge are currently ranked in the Top 35 in the 2018 Charles Schwab Cup standings: #5 Scott McCarron, #9 Tim Petrovic, #10 Non-Contracted Player, #14 Tom Lehman, #21 Rocco Mediate, #25 Duffy Waldorf, #29 Non-Contracted Player, #30 Scott Dunlap, and #32 Bart Bryant.

So far on the 2018 PGA Tour Champions, 192 Exotics clubs have been in play, leading to three victories, 19 Top 5's and 34 Top 10's for the players choosing to play the metalwoods.

Exotics CBX ranked as the #2 hybrid model in play at the Constellation SENIOR PLAYERS Championship. The fifth and final major of the year on PGA Tour Champions takes place July 26<sup>th</sup> through July 30<sup>th</sup> when the Senior Open Championship visits the Old Course at St. Andrews.

## **About Exotics CBX**

Exotics CBX are the only metal woods ever designed to feature a Titanium face, stainless steel body and carbon fiber sole. The Exotics CBX hybrid's higher CG is located slightly forward in the club head through the use of a carbon fiber in the sole, which is significantly lighter than stainless steel. This helps to increase ball speed and reduce spin, which makes for less dispersion.

Tour Edge's extremely thin Beta-titanium cup-face enlarges the ideal hitting area on the clubs. It is brazed to stainless steel behind the hitting area which allows the face to flex more at impact, while the Speed Ramp sole design provides reduced turf interaction so the club can maintain its speed through the hitting area. The Tour Edge Exotics CBX fairway woods, Exotics CBX hybrids and Exotics CBX Iron-Woods are currently available at select authorized Tour Edge retailers.

To find a Tour Edge retailer near you, call (800) 515-3343 or visit touredge.com.

## **About Tour Edge**

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge is driven to provide the very best in forward thinking technology and in utilizing advanced materials that are proven to perform better than the status quo. Independent robotic tests and professionals who play Tour Edge products on the PGA TOUR, PGA Champions Tour, LPGA Tour and Web.com Tour without club contracts have proven time and time again that the unique technology approach that Glod and Tour Edge have taken has set them apart from the competition. Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge.
  Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48- hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand-built in the United States and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

CBX Hybrid Photo: <u>http://www.touredge.com/media/16images/hires/cbxhybrid.jpg</u>

Media Center: <u>http://www.touredge.com/media/mediacenter18.asp</u>

Tour News: <a href="http://www.touredge.com/services/tournews.asp">http://www.touredge.com/services/tournews.asp</a>

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